

Henry Rotering

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Objective

To obtain an engaging creative position in an outgoing and personable environment that will allow my marketing knowledge and creative skills to grow.

Summary

Creative and experienced designer with a broad range of talent

Skills

Adobe Photoshop
Adobe Dreamweaver
Adobe InDesign
Adobe Illustrator
Adobe Flash
Microsoft Office Suite

HTML/XHTML
CSS
PHP
Javascript
MySQL

Wordpress
MODx

Web Standards
Search Engine Optimization
Mobile Web Optimization

Awards

1 Gold ADDY Award (New Orleans)
5 Silver ADDY Awards (New Orleans)

Professional Experience

Senior Designer » Imaginal Marketing Group
New Orleans, Louisiana. May 2008-present

Designed and programmed valid, accessible and search engine optimized websites
Created logos and built brands for a diverse collection of clients
Designed print advertisements and business collateral
Facilitated CMS training with clients

Graphic Designer » Greater Madison CVB
Madison, Wisconsin. February 2006-April 2008

Produced multi-platform advertising to drive tourism in the Greater Madison, WI area
Oversaw graphic standards for all printed and online media
Drafted proposal requests for print and digital projects
Designed promotional and informational materials for national and regional conventions

Graphic Designer » Axley Brynelson, LLP
Madison, Wisconsin. January 2007-April 2008

Managed marketing projects and assisted the Director of Marketing
Created business forms to be used throughout the office
Redesigned and maintained company website

Graphic/Web Designer » designCraft Advertising
Madison, Wisconsin. February 2005-February 2007

Designed, programmed and maintained client websites
Communicated directly with clients to build lasting business relationships
Designed effective online and print advertising on small budgets

Education

Associate of Applied Science, Graphic Design
Western Wisconsin Technical College
La Crosse, Wisconsin. 2004

Peer tutor for Photoshop, InDesign, QuarkXpress and Illustrator

Electronic Design/Publishing Certificate
Western Wisconsin Technical College, La Crosse, Wisconsin. 2004